

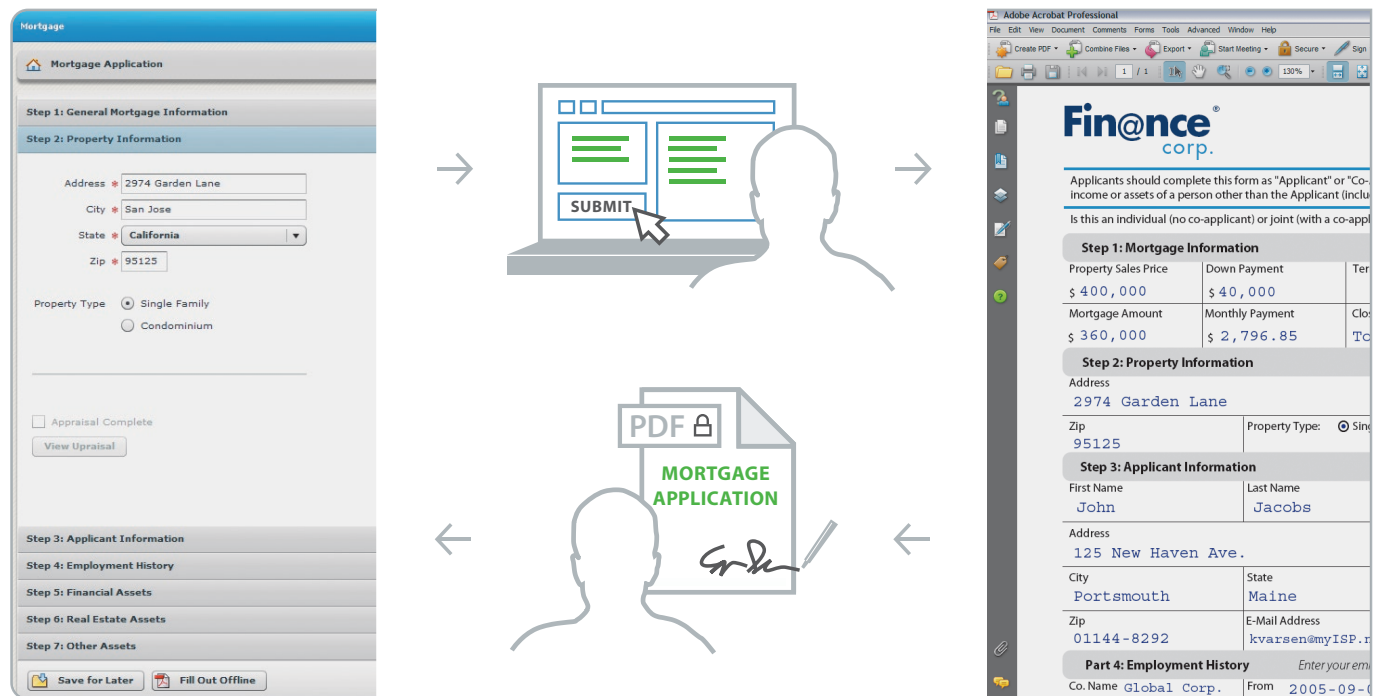
ADOBE® LIVECYCLE® ENTERPRISE SUITE

ENGAGING BEYOND THE ENTERPRISE™

More than ever, organizations are investing in online channels to unite their network of customers, partners, and suppliers with their business applications. These customer engagement applications, which connect people outside your organization to your internal applications, help you manage information faster and more accurately, improve the quality of your services, and decrease costly cycle times. Customers, partners, and suppliers enjoy the convenience of accessing your products and services when and where they want. But despite these advantages, people aren't engaging. In fact, 60% of all citizens still prefer calling into a government agency for services that are provided online. Only 10% of banking customers will complete a basic transaction online.

To engage customers in your business processes, you need to present information in clear, innovative, and intuitive ways that encourage interaction and reduce abandonment. Online applications need to be compelling and offer customers a unique experience. And complex, cumbersome processes need to be simplified.

Introducing Adobe LiveCycle Enterprise Suite software. Through a combination of Adobe PDF and Flash® technologies, scalable solution components, and a standards-based framework, LiveCycle ES gives you what you need to help your organization create and deliver rich and engaging applications that extend processes beyond the boundaries of your enterprise.



Adobe LiveCycle ES provides a unified development environment to build and deliver personalized, engaging experiences across all business-critical communications. Easily create a guided experience using a Flash-based Rich Internet Application (RIA). Use the information you collected to drive additional process steps including interactive PDF forms or personalized documents delivered electronically or in print.

Adobe LiveCycle ES is an enterprise software suite that enables your organization to:

Build applications that are more engaging

Through a fusion of PDF and Flash technology, you can put a new “face” on outward-facing applications—dramatically improving the way users engage with information and processes.

Reduce development times

A rich set of intuitive and integrated resources—including client runtime technologies and standards-based frameworks and tools—enable developers to be efficient and productive.

Protect sensitive information




LiveCycle ES provides functionality—including rights management, document certification, and digital signatures—to help you build applications that inspire confidence on both ends of a transaction.

Extend your enterprise

Reach more people with flexible RIAs and PDF-based solutions for automating front-office processes like new account opening, end-user self-service, and benefits enrollment. These applications extend to customers—either directly or through brokers and other partners—and connect them to your organization's internal IT systems, such as enterprise resource planning, supply chain management, human resources, and transaction systems.

For more information, visit:
www.adobe.com/livecycle.

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| EDITIONS | SOLUTION COMPONENTS | TOOLS | CLIENTS | FOUNDATION |
|---|--|--|--|---|
| <p>Solution components can be purchased separately, or as part of the following editions:</p> <p>Data Capture</p> <p>LiveCycle ES Data Capture Edition combines four essential solution components to help you design and deliver rich and engaging data capture experiences for customers, constituents, partners, and suppliers.</p> <p>Business Transformation</p> <p>Building on the data capture capabilities noted above, LiveCycle ES Business Transformation Edition includes eight solution components to help you orchestrate human-facing processes, protect sensitive information, and generate personalized documents.</p> | <ul style="list-style-type: none"> ● LiveCycle Forms ES Create and deploy interactive XML-based forms as HTML, PDF, or SWF. ● LiveCycle Data Services ES Integrate rich Internet applications (RIAs) with LiveCycle services, J2EE applications, and business logic. ● LiveCycle Reader* Extensions ES Fill in, sign, and save Adobe PDF files using only Adobe Reader software. ● LiveCycle Barcoded Forms ES Automate the capture of form data using dynamic 2D barcodes. ● LiveCycle Process Management ES Streamline human-centric business processes across your firewall. ● LiveCycle Rights Management ES Manage usage rights to protect sensitive documents. ● LiveCycle Digital Signatures ES Automate the validation of digital signatures in PDF documents. ● LiveCycle Output ES Dynamically generate personalized documents in print or electronic formats. * LiveCycle PDF Generator ES Automate the creation and assembly of PDF documents from virtually any native file format. | <p>LiveCycle Workbench ES</p> <p>Included in every LiveCycle ES installation, Adobe LiveCycle Workbench ES is an Eclipse™ base integrated development environment (IDE) that allows developers, designers, and business analysts to work together collaboratively on form design and process modeling.</p> <p>LiveCycle Designer ES</p> <p>Also included in every LiveCycle ES installation and working in conjunction with Workbench ES, LiveCycle Designer ES provides robust and intuitive tools for creating interactive forms or personalized document templates.</p> <p>Adobe Flex™ Builder™ 2</p> <p>You can easily integrate Adobe Flex Builder 2 software (sold separately) into the LiveCycle Workbench ES environment as well. Using Flex Builder, you can develop your own RIAs or create custom additions to forms created in LiveCycle Designer ES and viewed with Adobe Flash Player software.</p> | <p>LiveCycle ES leverages free and ubiquitous client runtimes so that your applications will be easily accessible and immediately usable by customers, constituents, partners, and suppliers.</p> <p>Adobe Reader</p>  <p>Adobe Flash Player</p>  <p>HTML browser</p>  | <p>LiveCycle Foundation ES provides the underlying server capabilities that enable the deployment, execution, and management of your LiveCycle ES applications. Foundation ES consists of:</p> <p>Service container</p> <p>Provides the common runtime environment to support all solution components and associated services.</p> <p>Foundation components</p> <p>Enable integration with common IT infrastructures.</p> <p>Administration tools</p> <p>Help you monitor and control server activity and easily deploy and manage solution components.</p> <p>Central repository</p> <p>Allow you to store information and assets shared by all aspects of your LiveCycle ES implementation.</p> |

* Sold separately; not included in either edition.